

NEW HORIZONS
MAKE A DIFFERENCE
CHARITY
AUCTION



Friday, April 26, 2019
6:30 p.m.

*The "Make A Difference"
Annual Charity Auction is
New Horizons' premier
event of the year!*

*Proceeds from this event will be
used towards job training and
placement services for
individuals with disabilities.*

MAKE IT YOUR MISSION TO SUPPORT

BECOMING A SPONSOR

Sponsorship opportunities are available and include various forms of promotion and recognition. See back of form for details.

ADVERTISE IN PROGRAM

All guests receive an Auction Program Book listing all items available for bid. This is a great way to advertise and give recognition to those who support the auction.

ATTENDING THE AUCTION

Tickets are \$75/person
Includes dinner and
open premium bar.
The auction will be held at:
Petruzzello's Banquet &
Conference Center
6950 Rochester Road
Troy, MI 48085

DONATING AN ITEM

Donating an item can be a great way to add to the diversity of items to be bid on at the auction. This is also a fantastic opportunity to promote your item donations. Items can also include; event tickets, experiences, and gift certificates.

AUCTION FORM ON BACK

New Horizons is a charitable organization under section 501(c)(3) of the IRS Code. Your contribution is tax deductible as provided by law. For more information on the New Horizons Auction, please call (248) 340-0559 • www.NewHorizonsRehab.org.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR \$15,000+

- Your name prominently displayed and promoted in all auction materials including front cover of the Auction Program Book
- Your name/logo (if applicable) prominently featured on New Horizons Facebook page
- Full-page ad in the Auction Program Book
- Your name on all Auction Bid Sheets
- Your name displayed at the auction
- Your name in our agency newsletter
- Three reserved tables of 10 at the auction

PLATINUM SPONSOR \$10,000

- Full-page ad in the Auction Program Book
- Your name/logo (if applicable) prominently featured on New Horizons Facebook page
- Your name on all Auction Bid Sheets
- Your name displayed at the auction
- Your name in our agency newsletter
- Two reserved tables of 10 at the auction

GOLD SPONSOR \$5,000

- Half-page ad in the Auction Program Book
- Your name/logo (if applicable) prominently featured on New Horizons Facebook page
- Your name displayed at the auction
- Your name in our agency newsletter
- Reserved table of 10 at the auction

SILVER \$2,500

- Quarter-page ad in Auction Program Book
- Your name/logo (if applicable) prominently featured on New Horizons Facebook page
- Your name displayed at the auction
- Your name in our agency newsletter
- Reserved table of 10 at the auction

CONTRIBUTOR \$1,000

- Business Card ad in Auction Program Book
- Your name/logo (if applicable) prominently featured on New Horizons Facebook page
- Your name displayed at the auction
- Your name in our agency newsletter
- 6 tickets to the auction

Friend \$500

- Your name in Auction Program Book
- Your name/logo (if applicable) prominently featured on New Horizons Facebook page
- Your name displayed at the auction
- Your name in our agency newsletter
- 2 tickets to the auction

SUPPORTER \$100

- Your name in the Auction Program Book
- Your name displayed at the auction

ITEM DONATIONS

A variety of items are needed for the auction and items can be mailed, delivered or pick-up arrangements can be made. When you donate an item, your name or company will be displayed along with your item in the Auction Program Book. An Auction Donation Form can be printed from the "Special Events" section under "Annual Charity Auction" on our website, NewHorizonsRehab.org, or you can call (248) 340-0559.

PROGRAM BOOK ADVERTISING

Ads in the Auction Program Book may be purchased. Please call for submission requirements.

- Full Page-\$400
- Half Page-\$300
- Quarter Page-\$200
- Business Card-\$100

AUCTION TICKETS

Tickets are \$75 per person and include dinner and open premium bar. Tables of 10 are discounted at \$700.



PAYMENT OPTIONS

Online registration available at www.newhorizonsrehab.org.

Click on: Events & Donations/Special Events/Charity Auction or return this form with payment to:
New Horizons, 1814 Pond Run, Auburn Hills, MI 48326.

Sponsorship Level: _____

- By check - payable to "New Horizons"
- By VISA, MasterCard, American Express, or Discover
(Please circle one)

Amount: _____

Card #: _____ Exp. Date: _____

Signature _____

Name: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Email: _____