

NEW HORIZONS REHABILITATION SERVICES

27th Annual Charity Auction

May 5, 2017 | 6:30 PM

Petruzzello's Banquet & Conference Center



The New Horizons 27th Annual Charity Auction is New Horizons' premier event of the year. There are many ways to support this event from sponsoring, attending, advertising and donating an item. We hope to see you there to help people with disabilities succeed!

BECOMING A SPONSOR

Sponsorship opportunities are available and include various forms of promotion and recognition such as ads in our auction program book, displaying your company name and logo at the auction, and recognition in our agency newsletter.

ATTENDING THE AUCTION

Tickets are \$75/person and includes dinner and open bar.
The auction will be held at:
Petruzzello's Banquet & Conference Center
6950 Rochester Road
Troy, MI 48085

ADVERTISE IN PROGRAM

All participants to the auction receive a program book listing all items available for bid. This book is used extensively the night of the auction and is a great place to advertise and give recognition to those who support the auction.

DONATING AN ITEM

Donating an item to the auction can be a great way to add to the diversity of items to be bid on at the auction, as well as a promotional opportunity for the item donor. Items can also include event tickets and gift certificates.

AUCTION FORM ON BACK

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR \$15,000 +

- Your name prominently displayed & promoted in all auction materials including on the front of the Auction Program
- Full-page ad in the Auction Program
- Your name on all Auction Bid Sheets
- Your name displayed at the auction
- Your name in our agency newsletter
- Reserved table at the auction

PLATINUM SPONSOR \$10,000

- Full-page ad in the Auction Program
- Your name on all Auction Bid Sheets
- Your name displayed at the auction
- Your name in our agency newsletter
- Reserved table at the auction

GOLD SPONSOR \$5,000

- Half-page ad in the Auction Program
- Your name displayed at the auction
- Your name in our agency newsletter
- Reserved table at the auction

Silver \$2,500

- Quarter-page ad in Auction Program
- Your name displayed at the auction
- Your name in our agency newsletter
- Reserved table at the auction

Contributor \$1,000

- Business card ad in Auction Program
- Your name displayed at the auction
- Your name in our agency newsletter
- 6 tickets to the auction

Friend \$500

- Your name in Auction Program
- Your name displayed at the auction
- Your name in our agency newsletter
- 2 tickets to the auction

Supporter \$100

- Your name in the Auction Program
- Your name displayed at the auction

ITEM DONATIONS

A variety of items are needed for the auction and items can be mailed, delivered or pick up can be arranged. When you donate an item, your name or company will be displayed along with your item in the auction program book. An Auction Donation Form can be printed from the special events section under auction on our website, www.NewHorizonsRehab.org, or you can call (248) 340-0559.

PROGRAM BOOK ADVERTISING

Ads in the Auction Program Book may be purchased. Please call for submission requirements.

Full Page-\$400 • Half Page-\$300
Quarter Page-\$200 • Business Card-\$100

AUCTION TICKETS

Tickets are \$75 per person and include dinner and open bar. Tables of 10 are discounted at \$700.

PAYMENT OPTIONS

Online registration available at www.newhorizonsrehab.org. Click on: Events & Donations/Special Events/Charity Auction or Please return this form with payment to: New Horizons, 1814 Pond Run Drive, Auburn Hills, MI 48326.

Sponsorship Level: _____

Name: _____

By check - payable to "New Horizons"

Address: _____

By VISA, MasterCard, American Express or Discover
(Please circle one)

City: _____

Amount: _____

State/Zip: _____

Card #: _____ Exp Date: _____

Phone: _____

Signature: _____

Email: _____